

STEVEN JACKSON

WHY DID I START MY OWN BUSINESS ONLINE?

Having great start your own business ideas are not always the bases of a successful project if you have not run a business before

To optimize success, the business needs to be simple, the products should be enjoyed by many and the income potential should be massive.

START-MY-OWN-BUSINESS-ONLINE.DO-ESSENTIAL.NET



Why did I start my own business online?

by: **Steven Jackson**

Having great start your own business ideas are not always the bases of a successful project if you have not run a business before

My name is Steven Jackson and I have been a online marketer, network marketer and entrepreneur for many years. I have been through the highs and the lows of this business coming out the other side a better man for it. Of course, having good business ideas are always a motivator in the early days of any project, however, it can also be frustrating. Normally, the frustration comes from our lack of skills and knowledge needed to execute the tasks needed. In addition, lack of money to finance our business ideas can be the final blow.

In the early days I realized that paying for staff or freelancers to complete tasks for me was going to be a hole in my pocket. I personally don't like paying for anything that I could do myself or teach myself to do. And lets be honest, money can run out fast if you are not spending it wisely. I should know, because after many years of investing a lot of money and time on online businesses it took a 35\$ last ditch effort before I got it right and became successful.

To optimize success, the business needs to be simple, the products should be enjoyed by many and the income potential should be massive.

I realized that it was not about the amount of money I throw at the business, it was about what I was doing and why I was doing it. That doesn't mean that I didn't need to invest something to start your own business ideas. The fact is buying a host and a domain name is the minimum requirements of starting any internet business. However, we are not talking about big money, you could budget for everything at less than a 100\$.

Nevertheless, it still means that action needs to be taken. It doesn't really matter how knowledgeable we are, action will always out weight our skills and ideas by a long short.

***Doing nothing
means nothing
will happen!***

Having the right mindset before you start your own business online

In the day, I was in awe of those old school network marketers who could attract people to their businesses by just being there. Sadly, it takes a special type of persona that we all don't have. When I look at myself I see an average guy, a bit social and a bit shy like most of the population. I recall a dear friend of mine and a very successful network marketer or as he likes to say a relationship marketer tell me about his day. Yes, of course I tried to emulate and use some of his ideas but at the end of the day he is who he is and I am me. So, from that point onward I begun to pursue and create my own system for success.

One key to success I have begun to understand as I rewrite this page is that finding our own niche and style in this business is better than trying to copy someone else. When we learn how to run your own business online, simplicity comes to mind. Even though the technical side of online marketing may increase creating simply and visually pleasing pages put your content in front of the rest. I have ended up being a magpie and taking ideas and solutions from others and the integrating it into my business or not as the case may be. My point is you should always be learning and taking ideas from wherever you can find them.



HELP AND SUPPORT ARE AVAILABLE WHEN NEEDED

When I wanted to start my own business online I had nobody to brainstorm with or ask questions. It was very difficult, because I had created the content, but I didn't know how to get more than just a few hits a day. I decided that I need to find a tool or a system that would help me to gain organic traffic to my landing pages and blog.

I don't often pitch products or tools for working online however two platforms that I am still using today are worth mentioning. One is a training system that teaches you how to bring targeted traffic to your websites, blog or even social media pages called Google sniper. The other is a Wordpress plugin called SEOPressor. It is one of the most effective SEO tools on the market because it will tell you if you have put the keywords in the right place or not. Both of these have played a major role in my success story so check them out.



WHAT IS THE SOLUTION TO RUNNING A NETWORK MARKETING BUSINESS THE TRADITIONAL WAY?

By Steven Jackson

There is always an alternative to speaking or reaching out to prospects face to face and if 2020 tells us anything diversifying your business online is a must. Of course that can be apart of any business strategy of doing the main drug work online while still building personal relationships later. However the online marketer still holds the advantage of being able to reach out, educate, influence and charm people into their business globally. It is always good to remember that on the internet there is about 2 billion people surfing the web every day. The online marketer is only interested in a small amount of those individuals that are interested in purchasing their products or services.

How to run your own business online as a network marketer?

Most of us start working online with the belief that all our friends will support us by joining our business or buying our products. This is not sustainable or realistic. They see us sharing our great business opportunity or products on Facebook or twitter, but they don't buy anything. We all would like to believe that they would want to support us, but unfortunately nothing is that simple.

My main reason for working online is to avoid the friends and family conflicts and arguments that arises when we continually ask them to join our business online. The reality is that the majority of our relations will not join our online businesses or buy your products and even hate us for asking them in the first place.

Should I start a business online without family and friends support?

Yes, of course, your success will be the best marketing campaign you will ever need if you ever want to attract friends and family into your business. As for me, I have never had the need to bring family and friends into my business. The why I do business online means I have never needed to incorporate them even though I am asked on a weekly bases on how my business is going.



The negative element of success is sadly the loss of friends especially if they aggressively disagreed with what you were doing it the fist place. Nobody likes a non-verbal, "I told you so" from someone they had criticized in the past. I have simply brushed off any negative vibe and associate myself with people that share my passion for success.

Educating others in running an online business

Running your network marketing business online takes time, a lot of work and a belief that you are speaking to people that are interested in what you are offering. So, be prepared before putting all your efforts into online network marketing, learn from someone who knows and choose a product that sales.

I can not over stress the importance of educating yourself, because nobody was born a online marketer. Online marketing is a skill that will travel with you and allow you to make money when others cannot. An example has been the Corona-virus situation in 2020. Most of the industries were on lock-down, while my online business went through the roof.

STEVEN JACKSON

The benefits of business



What are the benefits of running online businesses?

I would consider that the main benefit of conducting your network marketing business online is that you are talking to your potential customers 24/7 and globally. On the other hand, a network marketer can only speak to their customers maybe a few hours a day at its best and normally locally.

Among the traditional network marketers there are some kings that have been massively successful but the majority have little or no success and become disillusioned with the industry and never return after having such a bad experience.

Alternatively, the online method has its bad press for a different reason. Mainly, many feel it's too difficult and complex for the averaged person to understand and lacks duplication. Yes, someone new to working online will need to learn some new skills, but they will need to learn new skills regardless what MLM method they use. From my experience you don't need to be a computer nerd to become a successful online marketer.

The basic skills that are needed is the ability to write content and add it to your blog. Once you have created a few articles and added them to your Wordpress or Wix blog your skills will develop fast. What is more important is what type of products you want to market.

STEVEN JACKSON
PUBISHER

WHAT IS THE BEST PRODUCT NICHE TO ACHIEVE THE BEST SUCCESS?

Typically new online marketer pick a product that they personally like, which is fine, if it falls under the criteria below.

The product line should be:

- A high quality niche product that customers would purchase online
- A consumable product that customers want to purchase monthly
- A company and product that has a real understanding of it why

Yes, I am sure you are asking, “Why does a company need to understand it why?” because in this industry people don’t buy what you sell, they buy why you sell it. So, a company or product with a mission will benefit your online persona a lot more than one that does not.

WHAT IS THE BEST PRODUCT NICHE TO ACHIEVE THE BEST SUCCESS?

Whatever blog, website or social media platform you want to use, there is a list of tools that are vital for monetizing your business online. As a online marketer there is no point getting traffic to your webpage if you.

There should be:

- Details about the company, their products and the business opportunity
- An enrollment page for enrolling people into your business
- A shop page that links the customer to the product webshop
- Details on the available training the company and your team are providing
- A list reasons why the company you are offering is for them
- Always offer something for free such as a eBook, product guide, newsletter so you get their name and email address
- For blog users: Interesting related content / articles
- Incorporate a auto reply system so you can sends follow-up emails and newsletters to everyone who provides their name and email address



WHERE CAN I LEARN HOW TO RUN YOUR OWN BUSINESS ONLINE?

If you have had enough of asking friend and family to join your latest business opportunity then join us and we will help you be successful for the first time in a network marketing business. If you have every wondered why and how some people working online can get so many warm leads and recruit so many distributors, well we will show you how.

This is not an easy fix or a get rich quick scheme. You will not be rich by next Friday, but you will learn how to make money online which will allow you to integrate this method into other parts of your life. Yes, it takes hard work but the results speak for themselves.

The key to managing your own business online

Advice I give to everyone starting a network marketing business is to treat it like a business. Do not be fooled by the low start up fee or the others in the industry who just want to make a few dollars a week. If this is what you want believe in yourself and take action, set some goal, make a plan and work on it everyday until you have succeeded.

HOW MUCH DOES IT COST TO START MY OWN BUSINESS ONLINE?

We have a low cost start up for as little as 35\$ / 20€ / £20 which will get you a free product webshop, back office, access to a high quality product line and there is no monthly fee. In addition, we offer free training on how to market your business online.

How to find out more about how to run your own business online?

If you have any further questions about the products, the company, the business opportunity or myself - Click on the source link below and we will send you some information straight away.

Author: [Steven Jackson](#)

Source: [Why did I start my own business online?](#)

